

**PLUM & CRIMSON FINE
INTERIOR DESIGN, INC.**
Clifton Park

Selected by: Albany Score Chapter 127

Owners: Denise Palumbo and Erika Gallagher

Established: 2004

Type of Business: interior design

Business Profile:

Denise Palumbo and Erika Gallagher, both with over ten years of individual experience in the Interior Design industry realized an opportunity to grow personally and professionally by joining in their own venture.

Before making the leap, Denise and Erika met with Elli Benno a business advisor at SCORE in Albany. The guidance and support they received and continue to receive from SCORE has proven invaluable. He encouraged them to speak with another professional in the interior design field to learn from his experience and helped them draft and design a sound business plan.

***Plum & Crimson** achieved profitability in the first quarter of operations. Sales so far this year are in the high six-figure range and operations remain profitable. Denise and Erika are relocating to larger space in the Clifton Park area and have secured contracts with three local builders with the prospect of obtaining contracts with two others.*